Hands For Honduras, Inc.

Caribbean Cleanup · caribbeancleanup.org
20555 West Main Street, Lannon, WI 53046
EIN 86-3216704 · shawn@caribbeancleanup.org · 920-445-9619

FACT SHEET: October 2026

Who we are: Hands for Honduras, Inc. is a Wisconsin 501(c)(3) nonprofit (EIN 86-3216704, exempt since April 5, 2021), headquartered at 20555 West Main Street, Lannon, WI 53046. Officers: Shawn David Jacobson, President (founder); Matthew M. Clemens, Vice President & Treasurer; Evert Rigoberto Villafranca Paz, Secretary and Head of Operations in Central America. All-volunteer; no paid staff.

The mission: Caribbean Cleanup, our flagship initiative, stops plastic pollution at its source in the Motagua River basin (Guatemala-Honduras) before it reaches the Caribbean Sea. Researchers estimate the Motagua carries ~20 million kg of plastic per year. Sister initiatives: Care For Kids (community kitchen and children's feeding, since ~2017), Clean Water, and Animal Welfare. A community wildlife sanctuary is in progress at Punta Izopo National Park (Ramsar Site 812), Honduras.

How we work: Community education. Containment where rivers pass through towns. Collection feeding recycling and, in time, waste-to-fuel production. Green jobs for local residents at every step. On the coast we serve the Garifuna communities of La Ensenada and Triunfo de la Cruz. They are home to more than 15,000 people, ~80% Garifuna / 20% Latino.

Track record: Operating since 2021. The founder personally funded a beach cleanup, education day, and children's party in Honduras costing over $7,000 (~40 child volunteers, ~25 local workers paid out of pocket). First outside donations arrived October 2026 via our live Zeffy campaign (the "$1 Army"). Grant applications totaling $537,500 are pending with eight funders (DRK Foundation, Conservation, Food & Health Foundation, Oak Foundation, Colossal, D-Prize, Generac, Johnson Financial, WaterStone Bank).

The plan: FY2026 budget $326,933: Phase 1 ($318,750) establishes the Motagua River Pilot across a first cohort of riverside communities (education, containment walls with drainage, collection, recycling/waste-to-fuel start); operating $8,183. Funding designations: Motagua River Pilot, Clean Water, Beach Cleanup, Animal Welfare.

What we ask of government: Counsel on the right programs; introductions to the people who run them; eligibility guidance for Embassy Public Diplomacy Small Grants (AL 19.040) and FWS conservation funds (AL 15.645; NMBCA); and partnership with binational Motagua efforts already underway (IDB basin program; GEF/UNDP binational project).

Contact: President Shawn David Jacobson: shawn@caribbeancleanup.org · main phone 920-445-9619 · Secondary contact: Matthew M. Clemens, Vice President & Treasurer, matt@handsforhondurasinc.org · 920-713-6695 · Donations: via caribbeancleanup.org ($1 Army / Zeffy).

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THE COURSE

THE GATHERING · FEBRUARY 15–22, 2027 · THE TELA BAY SHORE, HONDURAS



THE METHOD, ON THE MAP

06:15 First Pass — the tractor line opens the day's shore; the crews form behind it.

All morning — collection and sorting along the line, station to station: Tela, La Ensenada, Triunfo de la Cruz.

11:30 The Weigh-In — every bag comes to a scale. Nothing is claimed that the scale did not prove.

12:30 The day's total, read aloud, signed at the station, and entered in the ledger — then published.

The shore is worked from the communities that host it: paid local crews of La Ensenada and Triunfo de la Cruz, with visiting volunteers in the same line. Collected material moves the same day to the sorting yard at headquarters — nothing collected sleeps on the beach.

The course as mapped — Tela to the Río León shore. Ground survey, November 2026: the walked line, the station positions, and the measured length will be published from that survey.

East of Triunfo de la Cruz the same shore runs on toward the Punta Izopo reserve, worked only in coordination with its Garifuna community leaders and the park authorities. The Gathering's main day, Saturday, February 20, 2027, is the largest fully weighed beach cleanup in Central America.

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THE GATHERING

FEBRUARY 15–22, 2027 · LA ENSENADA, HONDURAS

For eight days on the Caribbean coast of Honduras, paid local crews and visiting volunteers clean the shore the Motagua River fouls — and every kilogram they collect is weighed, recorded, and published.

THE METHOD

— We stop the Motagua River's plastic at the source — the river that carries some 20 million kilograms a year toward this sea.

— Every kilogram collected is weighed, recorded, and published. The scale decides.

— The crews are paid local people of La Ensenada and Triunfo de la Cruz. This is work, not charity.

THE DAILY RHYTHM — THE STANDING PATTERN OF EVERY CLEANUP DAY

06:15	First Pass — the tractor line opens the day's shore, and the crews form behind it.
Morning	Collection and sorting along the line.
11:30	The Weigh-In — the morning's bags come to the scale.
12:30	The day's total, read aloud, signed, and entered in the ledger.
Afternoon	Community support — transport help for families, kids' activities, Garifuna heritage.
18:00	Lucy's Heart.
19:00	Day's Close.
Evening	Live music on the beach, every night of the week.

THE WEEK

MON–FRI · FEB 15–19 — CLEANUP DAYS

The daily rhythm above, run on the shore. Daily weigh-ins under the same discipline: everything weighed, every number published, kilogram by kilogram.

SAT · FEB 20 — THE MAIN DAY

A morning finale cleanup, then the campaign weigh-in total — the largest fully weighed beach cleanup in Central America. In the evening, the community celebration: live music, food, and the crews and volunteers honored together.

SUN–MON · FEB 21–22 — CELEBRATION AND DEPARTURE

Leisure days with the communities of La Ensenada and Triunfo de la Cruz — beach time, visiting, rest — and departures.

AN INVITATION TO WITNESS IT

Members of Congress, agency leaders, and the staff who serve them are invited to stand on this shore on any day of the week — to watch a load come off the sand and onto the scale, and to meet the crews and the community leaders. We will host you and brief you fully.

Answering takes one word. Reply COMING, and we will build your visit around your schedule. Reply SHARE, and we will send you a ready-made piece to pass to your contacts, with our thanks.

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SPONSORSHIP LEVELS

THE GATHERING · FEBRUARY 15–22, 2027 · LA ENSENADA, HONDURAS

We stop the Motagua River's plastic at the source — the river carries some 20 million kilograms a year toward this sea — and everything our crews collect is weighed, recorded, and published. Every level below is a bundle of named lines from this program's own budgets. A sponsor does not buy a logo; a sponsor picks up a named piece of the work.

LEVEL 1 — FIRST HANDS $5,400

200 steel hand rakes for the pick-and-sort crews — $2,400 · The first 500 collection sacks on the line — $3,000
You receive: Your name on the Flagship sponsor page and in the Gathering program book.
Tools in hands and bags on the sand — the first five hundred sacks the sea never sees.

LEVEL 2 — THE WATER LINE $6,800

The week's hydration at purchased value — water, Pepsi, and sports drinks across the cleanup week (the plan's low count, 1,800 crew-days) — $6,800
You receive: Everything at First Hands, plus your name at the water stations all week.
No one wilts by noon. In tropical heat, water is what an army marches on.

LEVEL 3 — THE NURSE'S YEAR $12,900

The nurse installed at the Cárcamo clinic — $2,500 · The nurse's salary for one full year ($200 a week × 52) — $10,400
You receive: Everything at First Hands, plus your name carried in the clinic's published reporting for the year.
A nurse in Colonia Ronaldo Cárcamo for a full year — care that stays after the cleanup leaves.

LEVEL 4 — THE SCALE $25,000

2,000 paid crew-days at the $12 wage of record — $24,000 · Finale-day weigh-station and sorting-yard capacity — $800 · Calibration and record kit — certified test weights, station books — $200
You receive: Your name on the weigh stations for the season, in the lead photograph of every published weigh-in — plus everything at First Hands. One Scale sponsor per season; results are weighed and published regardless of sponsorship.
Everything weighed, every number published. Your name stands on the instrument this mission is judged by.

LEVEL 5 — THE CLINIC DOOR $43,400

The nurse's office, built out at the Care For Kids Community Center — $22,000 · Clinic equipment — $15,000 · First stocking of medicines and supplies — $4,000 · Accounting and reporting in Honduras — $2,400

You receive: Everything at First Hands, plus a feature page in the Gathering program book and your name carried at the clinic in the organization's published clinic reports.

The room where a poor colony's children are treated — built, equipped, and stocked in your name.

LEVEL 6 — HOLD THE SOURCE · TITLE $47,250

The conveyor Surf Rake step-up — $30,000 · One full cleanup day at full strength — 600 crew: wages at the $12 day of record ($7,200) and the day's food ($7,800) — $15,000 · The tractor's working package for the week — $1,400 · Rake attachment fitting and local fabrication — $600 · Heavy-item recovery — $250

You receive: Title standing: the main-day weigh-in of Saturday, February 20 carries your name, the lead line on the Gathering week's volunteer shirts, course signage at every weigh station, the lead position on the Flagship sponsor page, and the program book's cover acknowledgment.

The machine, and the day it makes possible. A stopped river stays stopped — this is the level that buys permanence.

Every figure on this sheet is a line from the program's own budgets — equipment priced October 2026, the clinic table of record, the wage of record. A sponsorship is a gift to Hands For Honduras, Inc., a Wisconsin 501(c)(3) — not a fee for services. In-kind gifts of the same named lines are welcomed at the same levels. One clinic line stands in no level — Care For Kids educational upgrades and supplies, $8,000 — open to any sponsor who asks for it by name.

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